






BEEP aims to create and develop competitive, resilient and dynamic Bumiputera SMEs through integrated assistance to strengthen SMEs core business, build capacity and capability, increase productivity and facilitate their access to financing.

Criteria

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MSME Status Certification
 - **Micro*, Small & Medium** companies only
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60% company equity owned by Bumiputera
 - ▷ Operating with **valid Business Premises** Licenses
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At least six (6) months in operations
 - ▷ Undergone **SCORE** assessment
 - ▷ **No vested interest** supplier(s)


* Refers to high-potential microenterprises as follows;

- At least 12 months in operation;
- Annual sales turnover exceeds RM250,000 per year; and
- Operating in licensed business premise.

Coverage

- 
 - ▷ Productivity and Automation
 - ▷ Online Applications, e-Commerce, e-Payment and ICT Applications
 - ▷ Enhancing Packaging
 - ▷ Branding Development and Promotion
 - ▷ Certification and Quality Management System (QMS)
 - ▷ Product Development and Innovation
 - ▷ Listing on the LEAP market.

How to Apply

 To apply, please book a session with our officers to discuss on your business expansion plans under the BEEP programme through the MeetMe platform under the myAssistMSME portal. Kindly visit www.myassist-msme.gov.my for more information.

Fees & Charges:

Effective 1 Mac 2023, processing fees will be charged for new application:

- RM500 for Small & Medium SMEs; and
- RM300 for Micro SMEs.

For further information on BEEP programme, please contact:

- **Ms. Wan Amira Hazwani Mohd Nasir** (03-27756275)
- **Ms. Suzy Yanty Ahmad Rubani** (03-27756300)
- email : urusetiabeep@smecorp.gov.my

SME DEFINITION

Pioneering Business Transformation

MANUFACTURING

SERVICES AND OTHER SECTORS

SALES TURNOVER **RM15 mil ≤ RM50 mil**
OR
EMPLOYEES **From 75 to ≤ 200**

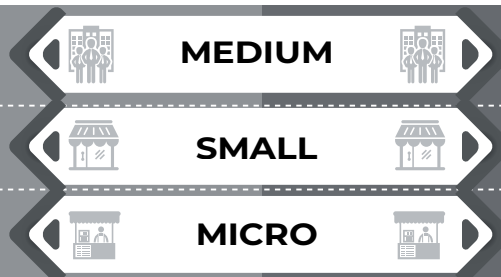
SALES TURNOVER **RM3 mil ≤ RM20 mil**
OR
EMPLOYEES **From 30 to ≤ 75**

SALES TURNOVER **RM300,000 < RM15 mil**
OR
EMPLOYEES **From 5 to < 75**

SALES TURNOVER **RM300,000 < RM3 mil**
OR
EMPLOYEES **From 5 to < 30**

SALES TURNOVER **< RM300,000**
OR
EMPLOYEES **< 5**

SALES TURNOVER **< RM300,000**
OR
EMPLOYEES **< 5**



CONTACT US

SME Corporation Malaysia (SME Corp. Malaysia)

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State Offices:

Perak ▷ Ipoh, Perak Darul Ridzuan ▷ T: +605-529 1621
Pulau Pinang ▷ Seberang Jaya, Pulau Pinang ▷ T: +604-390 4519
Kedah ▷ Alor Setar, Kedah Darul Aman ▷ T: +604-731 6264
Perlis ▷ Kangar, Perlis Indera Kayangan ▷ T: +604-970 5080
Negeri Sembilan ▷ Seremban, Negeri Sembilan Darul Khusus ▷ T: +606-763 5264
Melaka ▷ Ayer Keroh, Melaka ▷ T: +606-232 7512

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Pahang ▷ Kuantan, Pahang Darul Makmur ▷ T: +609-512 6677
Kelantan ▷ Kota Bharu, Kelantan Darul Naim ▷ T: +609-747 1606 / 1651
Terengganu ▷ Kuala Terengganu, Terengganu Darul Iman ▷ T: +609-631 7870
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